



[WWW.SEEDOUT.ORG](http://WWW.SEEDOUT.ORG)

REGISTERED BY THE GOVERNMENT  
OF PUNJAB UNDER SOCIETY ACT 1860





# WHAT IS SEED OUT ?

TRANSFORMING POOR INTO  
MICRO ENTREPRENEURS  
THROUGH CROWDFUNDING  
PLATFORM

100% INTEREST FREE

100% NON-PROFIT

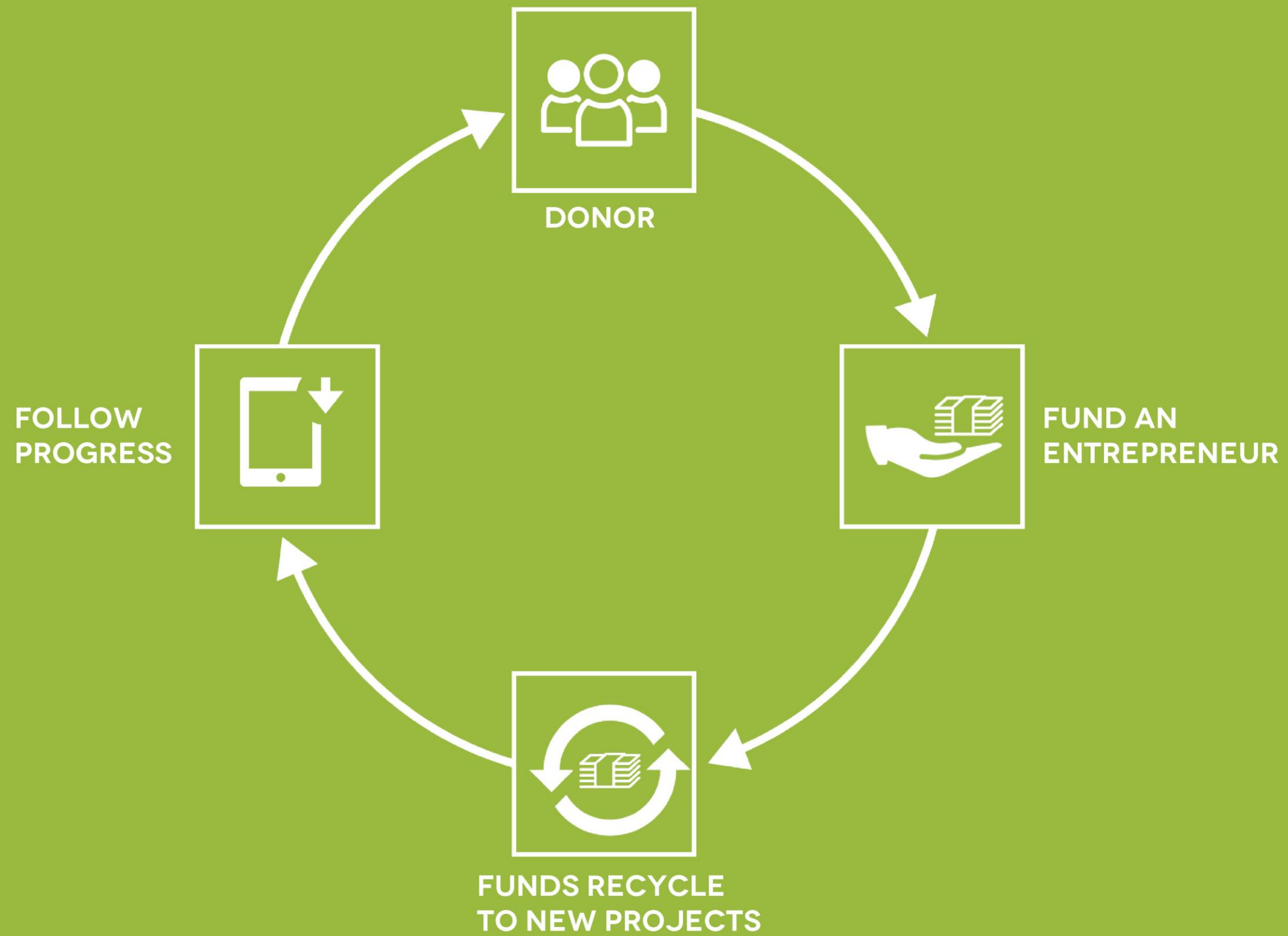
100% TRANSPARENT

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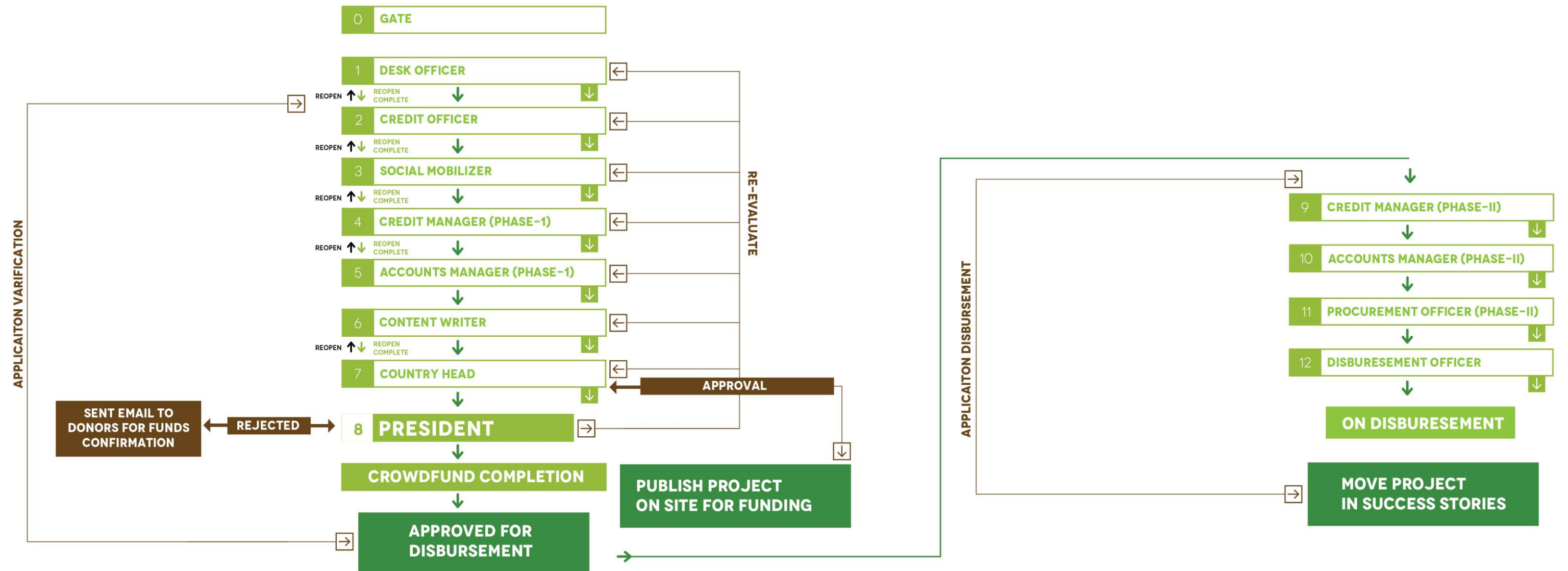


# HOW SEED OUT WORKS? FOR DONOR





# HOW SEED OUT WORKS? FOR BORROWER





# WHY SEED OUT IS DIFFERENT?



ASSETS BASED  
PROJECTS



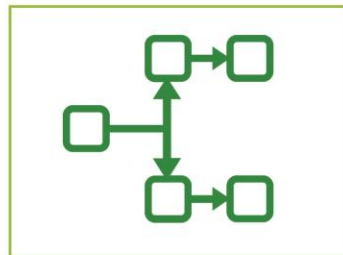
CONNECTING  
DONORS WITH  
BENEFICIARIES



AVERAGE LOAN  
SIZE DISBURSED  
**RS. 97,000**



I.T INCLUSIVE,  
PAPERLESS  
DOCUMENTATION



EXECUTION OF  
PROJECTS



CAPACITY  
BUILDING



NO CASH  
INVOLVED



EDUCATION



TRANSPARENCY

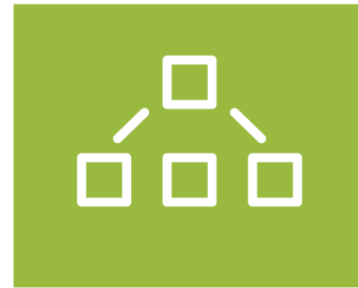


FUNDS REVOLVED  
FOR NEW  
PROJECTS





# PORTFOLIO OVERVIEW



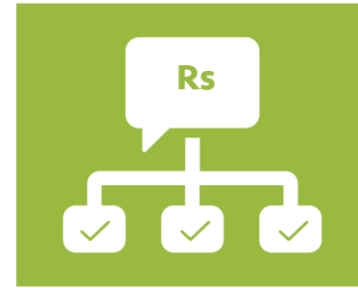
PROJECTS DISBURSED  
**300**



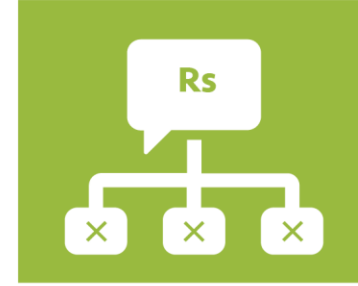
MALE  
**72%**  
FEMALE  
**28%**



DISBURSED AMOUNT  
RS. 28 MILLION



PAID OFF PROJECT  
**12**



WRITE OFF PROJECT  
DUE TO DEATH OF BENEFICIARIES  
**3**



HANDICAPPED  
**11**



WIDOWED  
**16**



DIVORCED  
**1**



SCHOOL GOING CHILDREN  
**900**



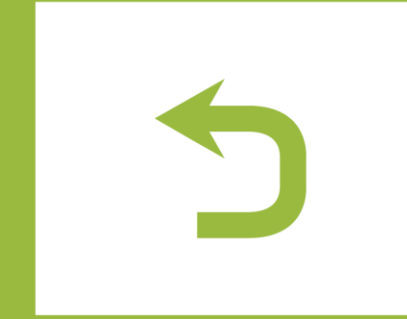
35%  
HYGIENE IMPROVISION



15%  
HEALTH EXPENDITURE  
REDUCTION



35%  
HOUSEHOLD INCOME  
RAISE



98%  
RECOVERY RATE



100%  
REVOLVE OF  
RECOVERY RATE



# PROJECT DETAILS

 GARMENT /  
CLOTHING BUSINESS  
20

 MANUFACTURING  
AND OTHERS  
21

 SEWING  
CENTRE  
3

 LIVESTOCK  
2

 AUTO  
RICKSHAW  
103

 BEAUTY  
SALON  
5

 CROCKERY  
SALES BUSINESS  
12

 ADDA  
WORK  
1

 GENERAL  
STORE  
85

 FOOD  
BUSINESS  
18

 STATIONARY  
& SALESMAN  
3





# ACKNOWLEDGMENT

## INTERNATIONAL



Contextualizing Entrepreneurship in Emerging Economies and Developing Countries



Organisation of Islamic Cooperation

## NATIONAL



DAWN



By Special to UM News  
01-31-2017



A crowdfunding program called Seed Out has helped dozens of entrepreneurs with their business enterprises.

Zain Ashraf Mughal graduated from the University of Miami in 2011 and returned to Pakistan armed with a goal to do good for the world.

"Charity is a main part of my religion," he said. Not only was he faithfully bound to helping others, he figured pairing technology with charity would be a good use of his newly minted degree.

Mughal founded an online crowdfunding platform, called Seed Out, which directly connects donors with potential entrepreneurs in Pakistan. It took him two years' production time to establish this non-profit organization, but eventually he was off and running with a small staff (that has since grown to ten employees)

"It's amazing how much just a little bit of money can transform someone's life," he said during a recent visit back to the University of Miami.

Seed Out at a glance: A person in Pakistan would like to start his own small scale business let's say a small grocery store in his neighborhood. He has the skills and experience to run his own business but does not have adequate resources to do so. This is where Seed Out can help. Instead of providing cash to the potential entrepreneur, Seed Out establishes the business for him. Through its easy-to-use crowdfunding platform, donors from all over the world can directly crowd fund the micro-entrepreneur's project. The idea is to enable the entrepreneur to run and sustain his own business by himself. Once the business is up and running, the entrepreneur pays off Seed Out in easy installments without any interest until the original funding is paid back in full. The money collected from the entrepreneur is used for funding other projects and the cycle of empowering people continues.

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**THANK YOU**

